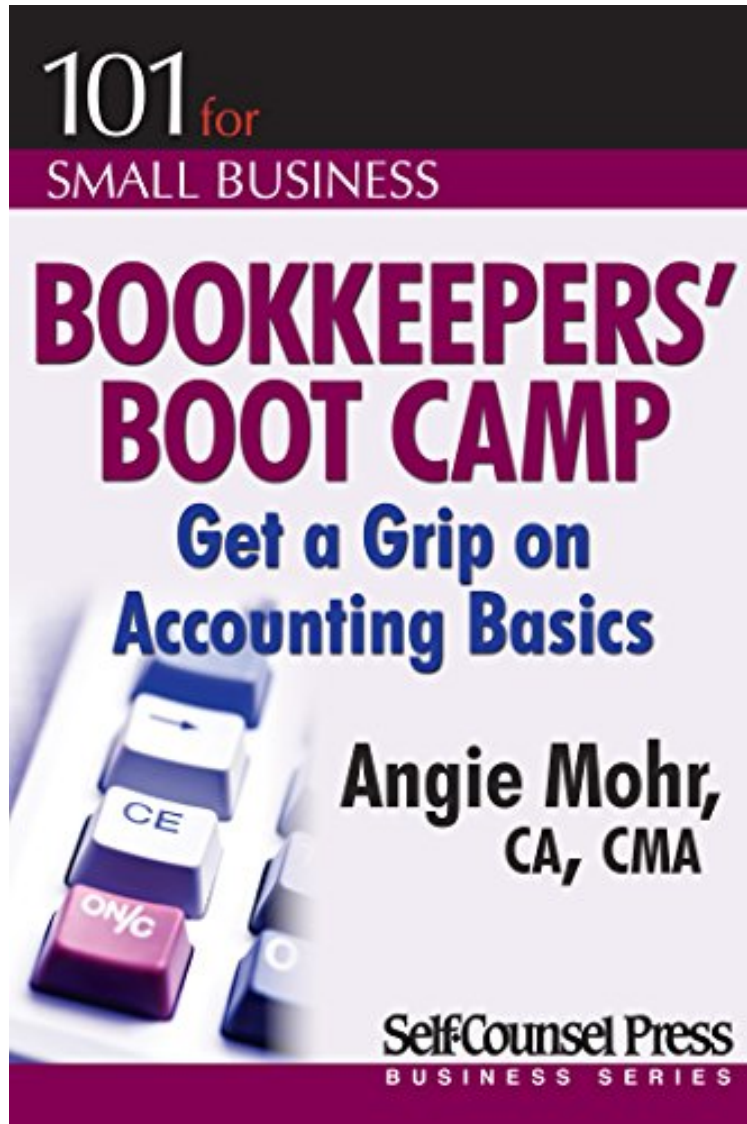


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Bookkeepers' Boot Camp: Get a Grip on Accounting Basics (101 for Small Business Series)

Angie Mohr

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Angie Mohr : Bookkeepers' Boot Camp: Get a Grip on Accounting Basics (101 for Small Business Series)

before purchasing it in order to gauge whether or not it would be worth my time, and all praised Bookkeepers' Boot Camp: Get a Grip on Accounting Basics (101 for Small Business Series):

9 of 9 people found the following review helpful. Pretty goodBy books907As others have said, it's a simplistic in some areas, makes leaps in others. It's a pretty good overview of accounting basics. I wouldn't say any better or worse than the "For Dummies" book. I think the Dummies book gives a little more detail and examples.19 of 19 people found the

following review helpful. Very helpful
By Laura
This book really assumes you know nothing about bookkeeping or accounting, which in my case was true. I found it helpful in grasping the basic concepts (which are so counterintuitive for me!) so that I can understand what I'm doing in Quickbooks. A necessary evil.
0 of 0 people found the following review helpful. Well written and easy to read
By The Reviewer
Well written and easy to read. Those who would like to get the basics and fundamentals of bookkeeping this book is an excellent choice. As a business owner this book has a lot of great general information as well.

ldquo;You can't know how your business is doing until you record it.rdquo;
Bookkeepersrsquo; Boot Camp is the first book in the Numbers 101 for Small Business series. It shows small business owners the essentials of record keeping, and why it's crucial to a businessrsquo;s success to track financial data. The book gives business owners a greater understanding of the purpose and process of record keeping and a deeper understanding of their businesses. Mohr has helped hundreds of small business owners who didn't understand the importance of record keeping and always put it off until ldquo;later.rdquo; These business owners were almost literally buried under a pile of papers, overwhelmed by the immensity of the task at hand. Mohr shows business owners how to sort through the masses of information and paperwork, record what is important, and how to use that information to grow a business for success! Eighty percent of all small businesses started this year will be gone in 5 years. As Mohr says, starting a small business can be ldquo;like driving a car in a foreign country where you don't know what the road signs are telling you.rdquo;
Numbers 101 for Small Business is a new series of easy-to-understand guides for small business owners, covering such topics as bookkeeping, analyzing and tracking financial information, starting a business, growing a business, and exiting a business. Using real life examples, Mohr teaches small business owners how to beat the odds and turn their ideas into successful, growing companies.

From the Publisher
Mohr believes strongly in planning the entrepreneur's business and personal life holistically. Her approach helps business owners to understand their business better and to run personally satisfying lives and immensely lucrative businesses.
From the Back Cover
Bookkeepersrsquo; Boot Camp is the first book in the Numbers 101 series. It will show you the essentials of record keeping for a small business and why it's necessary to track information. The book will give you a greater understanding of the purpose and process of record keeping and a deeper understanding of your business and how it works. This book teaches you how to sort through the masses of information and paperwork, how to record what is important for your business, and how to use that information to grow your business for success! This book includes a self-test to help you understand and reinforce what you have learned. The following topics are discussed in this book: - Managing the paper flow - Understanding the balance sheet: defining what your business owns and what it owes - Learning the basics regarding the income statement and cash flow statement - Recording the sales cycle - Learning how to account for inventory - Monitoring your budget and cash flow to ensure that future cash requirements will be met - Understanding the transactions between the company and its owners: loans, bonuses, dividends, payments made personally, and company payments of personal bills
About the Author
Angie Mohr is a Chartered Accountant and Certified Management Accountant. She is the managing director of Mohr Company Chartered Accountants and Business Consultants. Angie believes strongly in planning the entrepreneur's business and personal life holistically. Mohr had a weekly radio show called Small Business Survival Tips and was also the author of a regular newspaper column called the "Instant CFO Sessions."