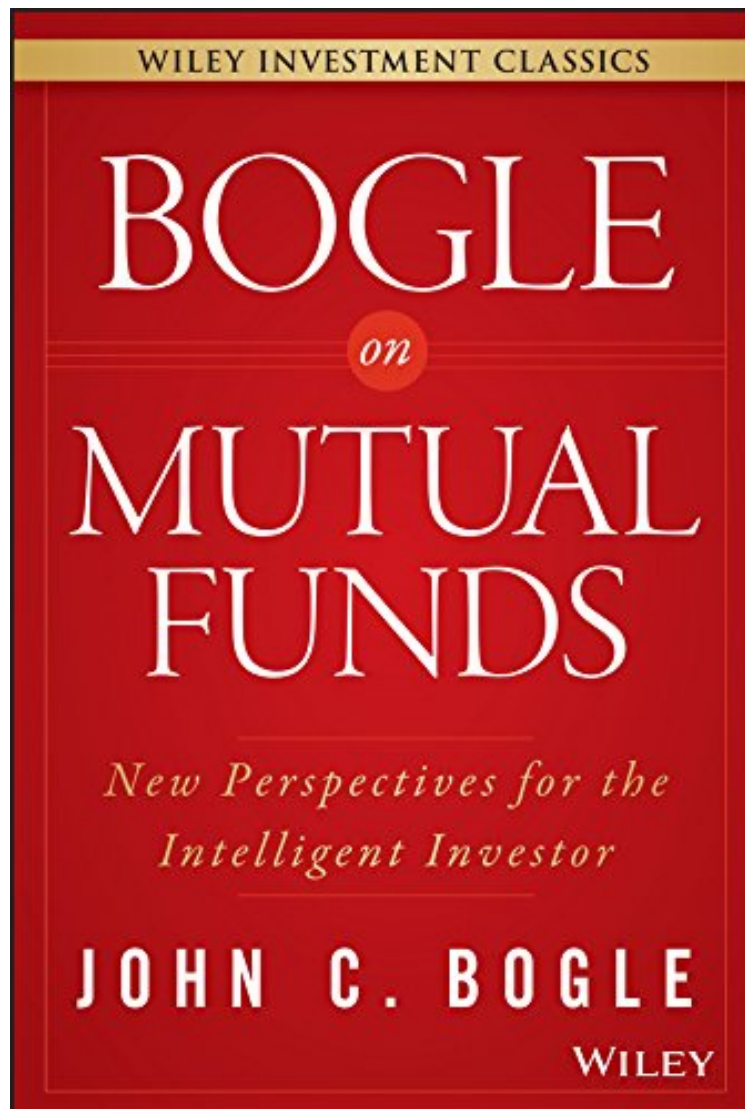


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Bogle On Mutual Funds: New Perspectives For The Intelligent Investor (Wiley Investment Classics)

John C. Bogle

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9 of 9 people found the following review helpful. Simple but brilliantly conceptsBy Carl B. NelsonI first became interested in this title because of the positive review by Warren Buffett. There's so much hype in the investing field

that you'll save hundreds of hours of wasted time and thousands of dollars in lost money by consulting a genius to separate the wheat from the chaff. It's not always an exciting, easy read but it's essential knowledge if you're investing or planning to invest in funds. Its simple concepts that take some mental work to understand. Those that make big money in individual stock investing normally invest a tremendous amount of time understanding their field AND the particular companies they're risking their money on. If you don't have the time or inclination to do this, mutual funds are one safe way to go. For my money, your number one investment is in becoming valuable in whatever field you have a passion for. After enough money starts flowing and you want a relatively safe approach to investing and compounding excess funds (above what you need for a comfortable--not extravagant--lifestyle), Bogle explains the simple concepts for compounding your money over time. Don't take my word for it. Read the back page of the book for the brilliant investing minds that have given Bogle's ideas their stamp of approval. 0 of 0 people found the following review helpful. Best book on mutual funds I've read! By Kindle Customer Highly recommend this book to anyone wanting to learn more about investing in mutual funds for long term investments. Has great chapters on the effects of costs, taxes impacts on your returns that other financial and investment books have avoided. 0 of 0 people found the following review helpful. Five Stars By stanleya gift-easy to understand

The seminal work on mutual funds investing is now a Wiley Investment Classic. Certain books have redefined the way we view the world of finance and investing—books that should be on every investor's shelf. Bogle On Mutual Funds—the definitive work on mutual fund investing by one of finance's great luminaries—is just such a work, and has been added to the catalog of Wiley's Investment Classic collection. Updated with a new introduction by expert John Bogle, this comprehensive book provides investors with the wisdom of the pioneer of mutual funds to help you identify and execute the ideal mutual fund investment choices for your portfolio. The former Vanguard Chief Executive, Bogle has long been mutual funds' most outspoken critic; in this classic book, he provides guidance on what you should and shouldn't believe when it comes to mutual funds, along with the story of persistence and perseverance that led to this seminal work. You'll learn the differences between common stock, bond, money market, and balanced funds, and why a passively managed "index" fund is a smarter investment than a fund managed by someone making weighted bets on individual securities, sectors, and the economy. Bogle reveals the truth behind the advertising, the mediocre performance, and selfishness, and highlights the common mistakes many investors make. Consider the risks and rewards of investing in mutual funds. Learn how to choose between the four basic types of funds. Choose the lower-cost, more reliable investment structure. See through misleading advertising, and watch out for pitfalls. Take a look into this timeless classic and let Bogle On Mutual Funds show you how to invest in mutual funds the right way, with the expert perspective of an industry leader.

"Bogle is rattling the status quo among the mutual fund titans." -- Fortune From the Publisher John C. Bogle, founder of the Vanguard Group of Investment Companies, has built a \$100 billion mutual fund company on principles of candor, fairness, and low cost. The most outspoken critic of the mutual fund industry, Bogle speaks to the serious mutual fund investor, both novice and seasoned, in this straightforward assessment of an industry Bogle himself helped revolutionize. Here he offers the essential principles of canny mutual fund investing, as well as caveats to protect the investor. Readers will learn how to: Ask three critical questions before investing. Evaluate risk tolerance and design a portfolio to meet current financial objectives. Develop a diversified portfolio of equity funds, bonds, and money market funds that will weather the market's short term variations. Apply Bogle's eight model portfolios to achieve their own financial goals. Always find themselves in a winning money market fund. Protect themselves from inflation. Use index funds to effectively balance risk/return. Anyone who is serious about mutual funds can apply the dynamic investment principles of Bogle On Mutual Funds to establish a winning, long-term investment portfolio.

"Bogle is rattling the status quo among the mutual fund titans." -- Fortune From the Inside Flap John C. Bogle, founder of the Vanguard Group of Investment Companies, has built a \$100 billion mutual fund company on principles of candor, fairness, and low cost. The most outspoken critic of the mutual fund industry, Bogle speaks to the serious mutual fund investor, both novice and seasoned, in this straightforward assessment of an industry Bogle himself helped revolutionize. Here he offers the essential principles of canny mutual fund investing, as well as caveats to protect the investor. Readers will learn how to: Ask three critical questions before investing. Evaluate risk tolerance and design a portfolio to meet current financial objectives. Develop a diversified portfolio of equity funds, bonds, and money market funds that will weather the market's short term variations. Apply Bogle's eight model portfolios to achieve their own financial goals. Always find themselves in a winning money market fund. Protect themselves from inflation. Use index funds to effectively balance risk/return. Anyone who is serious about mutual funds can apply the dynamic investment principles of "Bogle On Mutual Funds to establish a winning, long-term investment portfolio.