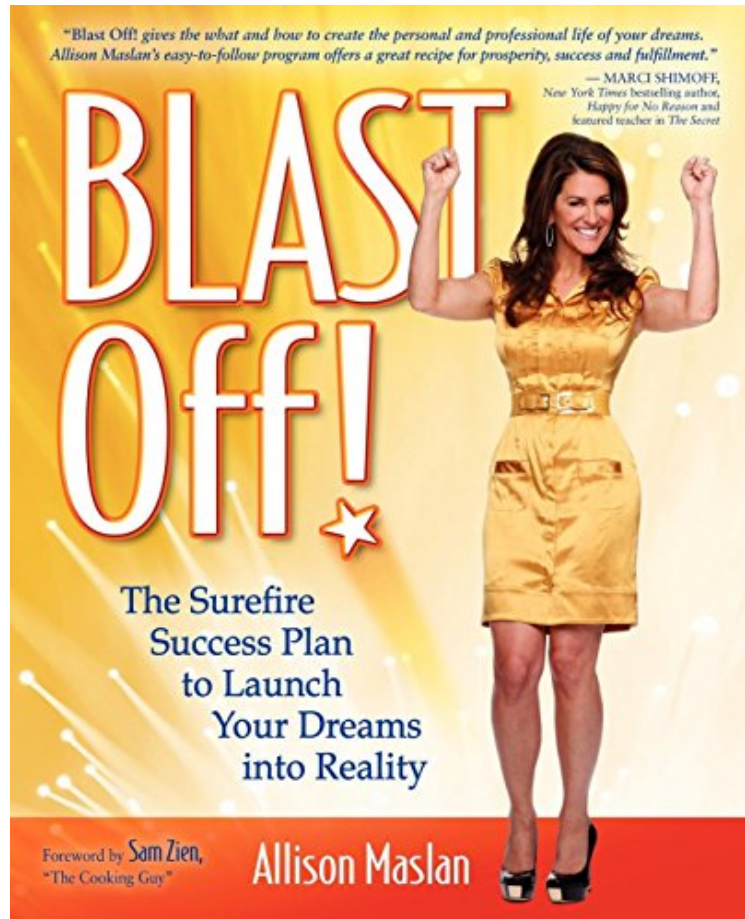


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Blast Off!: The Surefire Success Plan to Launch Your Dreams into Reality

Allison Maslan

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Allison Maslan : Blast Off!: The Surefire Success Plan to Launch Your Dreams into Reality before purchasing it in order to gage whether or not it would be worth my time, and all praised Blast Off!: The Surefire Success Plan to Launch Your Dreams into Reality:

0 of 0 people found the following review helpful. Everyone should have a copy of Blast Off!By Daniella MattisonAllison Maslan is positive and motivating, and her book is a great read. I highly recommend Blast Off to everyone.3 of 3 people found the following review helpful. Finally: A Self-Help Book that Actually HELPS You Help YourselfBy Lynn Serafinn, author 7 Graces of Marketing Tweep-e-liciousThese days, the market is flooded with self-help books. Unfortunately, all too many of them leave me feeling dull and lifeless, and they don't really "help" very much. Half of the books I come across hit you over the head with "power talk" that makes you feel guilty for not being rich or for getting the occasional cold (I won't mention names, but I have indeed tossed more than one self-help book across the room because of this!). The other half usually drown you in lofty "woo woo" language that never quite gets down to practical action. Frustrating!For a new self-help book to stand out from the crowd and become keeper in my

library, it would need to be friendly, engaging, fun AND practical. In other words, it would actually have to HELP me help myself. In her new book *Blast Off! The Surefire Success Plan to Launch Your Dreams into Reality*, author, coach and registered homeopath Allison Maslan, has achieved exactly that. Her book is a step-by-step programme to achieving some of the most challenging and important goals in life: career, relationship, health, fun/adventure, and of course financial security. In my experience as a coach, I know that when people wish to make positive changes in their lives in any of these areas, they can frequently feel overwhelmed. I know that there are two keys to helping them get started: 1) make the challenge feel light and fun and 2) break the challenge into smaller, and not so daunting, chunks. Maslan uses both of these strategies in her book *Blast Off!* Her creative and colourful use of language (Daily Launch Tools, Weekly Flight Assessments, etc) and her easy break-downs of tasks and targets (Sun-up Scripts, Mini-Feats, etc) give *Blast Off!* a quality of lightness that helps readers believe they can and will achieve their goals and aspirations. But most importantly, Maslan keeps the reader focussed on the bigger picture: life purpose and the path of your whole life. Thus, unlike other books that might just focus on one aspect of life, like money, relationships or health, *Blast Off!* is a holistic handbook for creating the life you want to live. Written with a charm that immediately makes you feel at home, Maslan avoids the downfalls of so many other self-help authors (no condescending "power talk", no airy-fairy stuff). With *Blast Off!*, Allison Maslan has written an accessible, inviting and honest handbook, with a sweet, down-to-earth charm and practical action steps. The combination results in something that is both believable and useful. In other words, this is one self-help book that actually IS showing you how to help yourself. *Blast Off!*, along with the accompanying Workbook, is kind of like having a life coach in a book. Certainly worth checking out to enhance your New Year's resolutions in 2010.

Lynn Serafinn Transformation Coach, radio host Author of mind-body-spirit, spirituality and self-help bestseller "The Garden of the Soul: lessons from four flowers that unearth the Self" 1 of 1 people found the following review helpful. Fasten Your Seat Belt, Allison Was Not Kidding! By Jules We all need a little motivation these days, and Allison Maslan hit it out of the park with this great book, which is not only motivating, but inspirational, informative, and fun to read! I usually do not write a book review until I am completely finished reading it, but in this case, I did not have to get too far into *Blast Off!* to realize that it will be helpful to readers who are on completely different journeys. In this well-written book, Allison welcomes you into her own interesting life, and leads you to steps that are easy to follow on a path toward success in all aspects of being. By using real client examples from her vast experience, the author makes it easy to follow situations that arise in life, and explains how to accomplish goals while using an organized and manageable approach. This is most certainly not just "another self-help" book. I recommend reading it today and watching your dreams immediately unfold... Good luck with your journey and Peace to you all...

Get Ready to Love Your Life! Leading Life and Career Coach, Allison Maslan, will guide you to personal and professional transformation. The burning question is "Do you want to be in the same place you are now in ten years, or even five years?" The truth is that you will be asking yourself that same question in another decade if you don't take action now. There is a completely fulfilling life just waiting to be claimed as your own. The next question is "What are you waiting for?" Are you an executive who wants to focus on taking your career to the next level? Are you ready to embark on a new business or career adventure? Do you want to find your soulmate and manifest the relationship of your dreams? Are you ready to take action on building financial wealth and freedom? Do you desire to reclaim the healthy, attractive body you deserve? Is it time to tap into your spiritual/intuitive side for heightened satisfaction in life? Are you not sure what you want but know that there has to be more than this? Through her proven *Blast Off!* techniques and practices, Allison Maslan will teach you step-by-step how to let go of limiting fears and beliefs, inspire you to create a new path full of passion and meaning, then personally give you the vision and skills to achieve your dreams and aspirations in all aspects of your life. Isn't it your turn to 3-2-1 *Blast Off!* to a whole new way of living?

"*Blast Off!* gives the what and how to create the personal and professional life of your dreams. Allison Maslan's easy-to-follow program offers a great recipe for prosperity, success and fulfillment." --Marci Shimoff, New York Times bestselling author, *Happy for No Reason* and featured teacher in *The Secret*