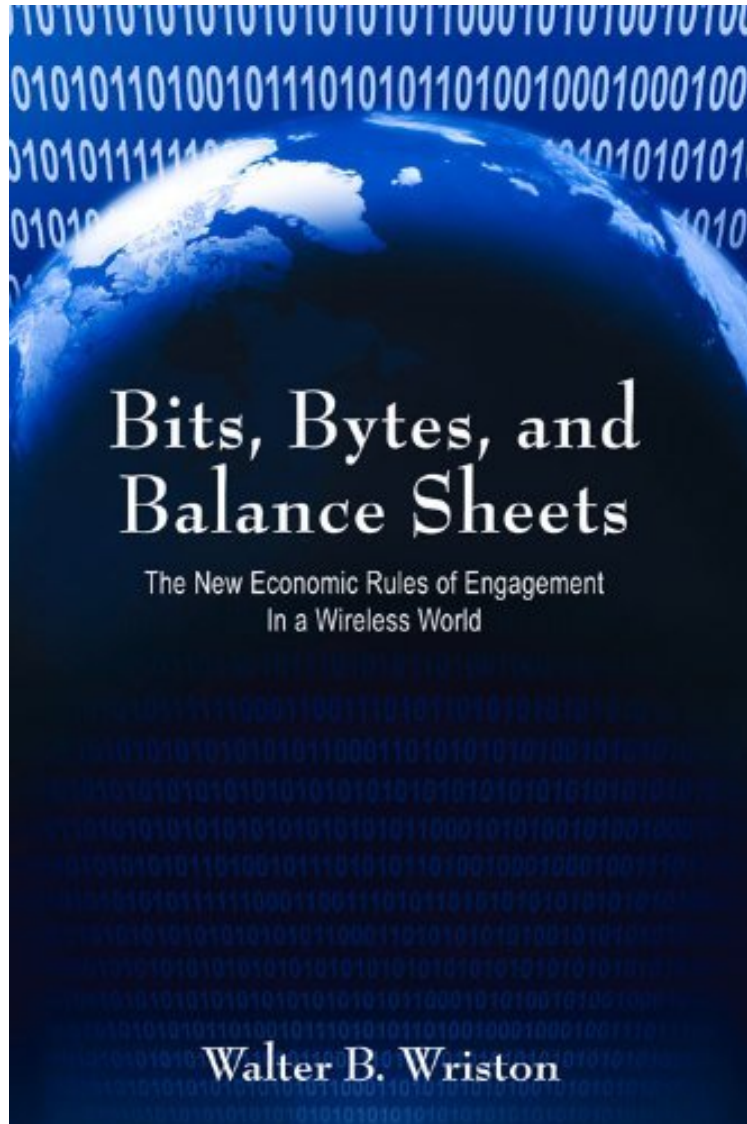


Bits, Bytes, and Balance Sheets: The New Economic Rules of Engagement in a Wireless World

Walter B. Wriston

ebooks / Download PDF / *ePub / DOC / audiobook



[Download](#)

[Read Online](#)

#1923869 in eBooks 2007-11-16 2007-11-16 File Name: B001E52SN2 | File size: 76.Mb

Walter B. Wriston : Bits, Bytes, and Balance Sheets: The New Economic Rules of Engagement in a Wireless World before purchasing it in order to gage whether or not it would be worth my time, and all praised Bits, Bytes, and Balance Sheets: The New Economic Rules of Engagement in a Wireless World:

0 of 0 people found the following review helpful. Great book. This guy can predict the futureBy CustomerGreat book. This guy can predict the future. Well worth reading.1 of 1 people found the following review helpful. Very good bookBy Francisco MariateguiWalter Wriston was not only a magnificent banker, he was also a magnificent writer. A

valuable outlook of the role of technology in financial transactions.

This follow-up to the author's *Twilight of Sovereignty* explores the consequences of the changes produced by the new economy of the Internet, defining the new rules and examining some of the promising initiatives under way to create a system of measuring and valuing assets that reflects our new economic realities. Wriston shows that in today's economy, intellectual capital is more important than physical capital—and that businesses must adapt to this change or perish.

"Walt Wriston was a legend in business and finance until his untimely death in 2005. He has now applied his formidable intellect to the Information Revolution, and deals with clarity, insight, and understanding of how profoundly the world has been transformed by the new information technology." --The Honorable Henry A. Kissinger, former Secretary of State
"Walt Wriston, who virtually invented modern banking, was one of our era's great entrepreneurs and most original and penetrating minds, as evidenced in this absorbing book. His enlightening insights here are especially welcome and vital in an often-confusing world where the pace of change seems to accelerate geometrically." --Steve Forbes, President and Chief Executive Officer of Forbes and Editor-in-Chief of FORBES magazine
"Walt Wriston, who virtually invented modern banking, was one of our era's great entrepreneurs and most original and penetrating minds, as evidenced in this absorbing book. His enlightening insights here are especially welcome and vital in an often-confusing world where the pace of change seems to accelerate geometrically." --Steve Forbes, President and Chief Executive Officer of Forbes and Editor-in-Chief of FORBES magazine
About the Author
Walter B. Wriston was the former chairman and chief executive officer of Citicorp. In 2004 he received the Medal of Freedom from President George W. Bush. He died in 2005.