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Bikenomics: How Cycling Can Save The Economy (Bicycle)

Elly Blue

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Elly Blue : Bikenomics: How Cycling Can Save The Economy (Bicycle) before purchasing it in order to gage whether or not it would be worth my time, and all praised Bikenomics: How Cycling Can Save The Economy (Bicycle):

6 of 6 people found the following review helpful. Definitely worth the read By Luke H. Klipp Elly makes a clear and cogent case for increased investment in bicycle infrastructure. The only drawback was that at times she seemed more interested in glossing over what might be inconvenient truths that undermined her case than in just acknowledging that

sometimes not everything fits the narrative. Still, I thoroughly enjoyed the read and would recommend it to anyone interested in better understanding how a multi-modal infrastructure can support a more robust economy. 3 of 3 people found the following review helpful. Makes the Case for Traveling at a Human Speed By Richard Leon Bikenomics makes the case that using bicycles for local transportation can: save our health, save our communities, save our kids, save our cities, save our suburbs, save our towns, save our food supply, and even save our lives! The author says the book is largely about people who are able to "think outside the ruts our society and our daily lives are in, to envision a better big picture and show the rest of us the way to get there." Bicycles will play a major role in this creative social change. Why? Because, unlike planes, trains, and automobiles, "they move us through our lives and landscapes, quickly but still at a human speed, where we can look around and recognize ourselves and each other." The author believes in the power of ordinary people to change lives and social norms in extraordinary ways. "Bicycles give us the power to transform our individual lives and make real, satisfying, measurable changes in our communities without waiting for anyone or anything else to show us the way." As an advocate myself of well-being on two wheels (Lua's Song: Islandy Wisdom for Mainlanders), I need no convincing of the many virtues of getting more people out of their cars and onto bikes. Mindfulness and well-being are on the rise, and bicycles have a central role to play in a cleaner, slower, and wiser world. 5 of 5 people found the following review helpful. This is a great book for your friend who rides their bike anywhere ... By Jeffro This is a great book for your friend who rides their bike anywhere for any reason. They may have a very strong opinion about why everyone should ride bikes or not, but chances are they don't know the extent of the economics behind a bicycle transportation sector and its effect on the economy in terms of businesses and their income, city operations costs, transportation infrastructure costs, and of course emissions into the atmosphere. This book is written in plain language and is short and easy to read. Just a pleasure and an easy gift for that person you can't think anything to get them. This is a no brainer... wonderful fun to read book with interest on every page.

Bikenomics provides a surprising and compelling new perspective on the way we get around and on how we spend our money, as families and as a society. The book starts with a look at Americans' real transportation costs, and moves on to examine the current civic costs of our transportation system. Blue tells the stories of people, businesses, organizations, and cities who are investing in two-wheeled transportation. The multifaceted North American bicycle movement is revealed, with its contradictions, challenges, successes, and visions.