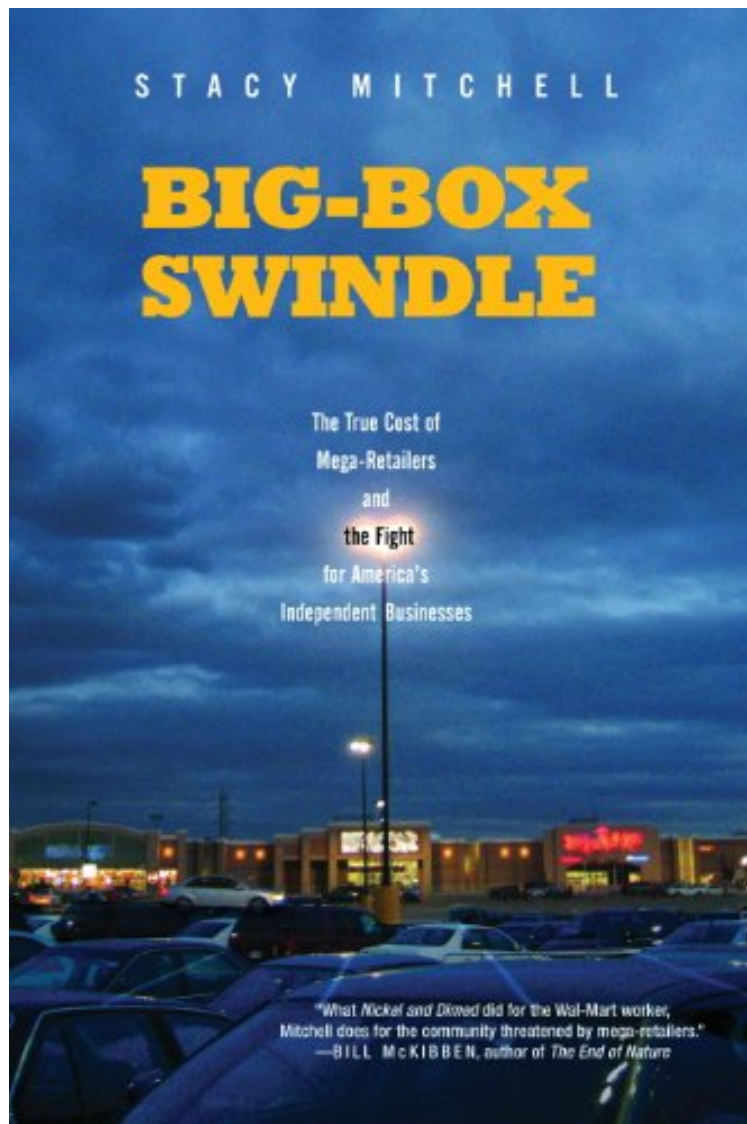


[Download] Big-Box Swindle: The True Cost of Mega-Retailers and the Fight for America's Independent Businesses

Big-Box Swindle: The True Cost of Mega-Retailers and the Fight for America's Independent Businesses

Stacy Mitchell

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Stacy Mitchell : **Big-Box Swindle: The True Cost of Mega-Retailers and the Fight for America's Independent Businesses** before purchasing it in order to gage whether or not it would be worth my time, and all praised Big-Box Swindle: The True Cost of Mega-Retailers and the Fight for America's Independent Businesses:

0 of 0 people found the following review helpful. Packed with important informationBy P. B. TraversoMuckraking journalism at its very best. Well documented studies of the effects economically, socially, and environmentally on our

lives. It shows how the Big Box revolution has drastically changed life in America, complete with many case studies which make it very readable. It exposes the myths deliberately promoted by the big corporations in order to get their way. The book also gives insight into what can be done to stop their progress in individual cases and promotes the idea of supporting local economies. I highly recommend it!3 of 3 people found the following review helpful. Well-researched book. Covers many aspects of the problem.By GTJillThis book is scary. The author goes through many case studies and examples of the horrible things we're allowing to happen in our communities --- all in the name of promised "economic growth". I think every city planner should read this book. Anyone interested in saving what's left of our communities should read it. Even if you are skeptical of the author's conclusions, the copious bibliography can point you to the sources of her information and many other articles on the subject.She sometimes repeats stories in different chapters, which can be annoying. However, I enjoyed reading the book because each time I had a questions, the author would answer it in subsequent paragraphs or chapters.My copy of this book will be passed around to everyone that I can get to read it.1 of 1 people found the following review helpful. Do yourself a favor...By NotGregRead this book. It's not easy, the truth can sometimes be painful and disturbing. But if you want to be educated, if you want to really goes on in the world of big-box stores you should read this. All is not what it seems. It's well written, incredibly detailed, the research that went into it is impressive. You owe it to every small business, every downtown in America to at least be informed. And, it's empowering, it lets you know what you can do to fight these mega corporations and reclaim America.

Large retail chains have become the most powerful corporations in America and are rapidly transforming our economy, communities, and landscape. In this deft and revealing book, Stacy Mitchell illustrates how mega-retailers are fueling many of our most pressing problems, from the shrinking middle class to rising water pollution and diminished civic engagement.Mitchell's investigation takes us from the suburbs of Cleveland to a fruit farm in California, the stockroom of an Oregon Wal-Mart, and a Pennsylvania town's Main Street. She uncovers the shocking role government policy has played in the expansion of mega-retailers and builds a compelling case that communities composed of many small businesses are healthier and more prosperous than those dominated by large chains.More than a critique, Big-Box Swindle draws on real life to show how some communities are successfully countering the spread of mega-retailers and rebuilding their local economies. Mitchell describes innovative approaches-from cutting-edge land-use policies to small-business initiatives-that together provide a detailed road map to a more prosperous and sustainable future.From the Hardcover edition.