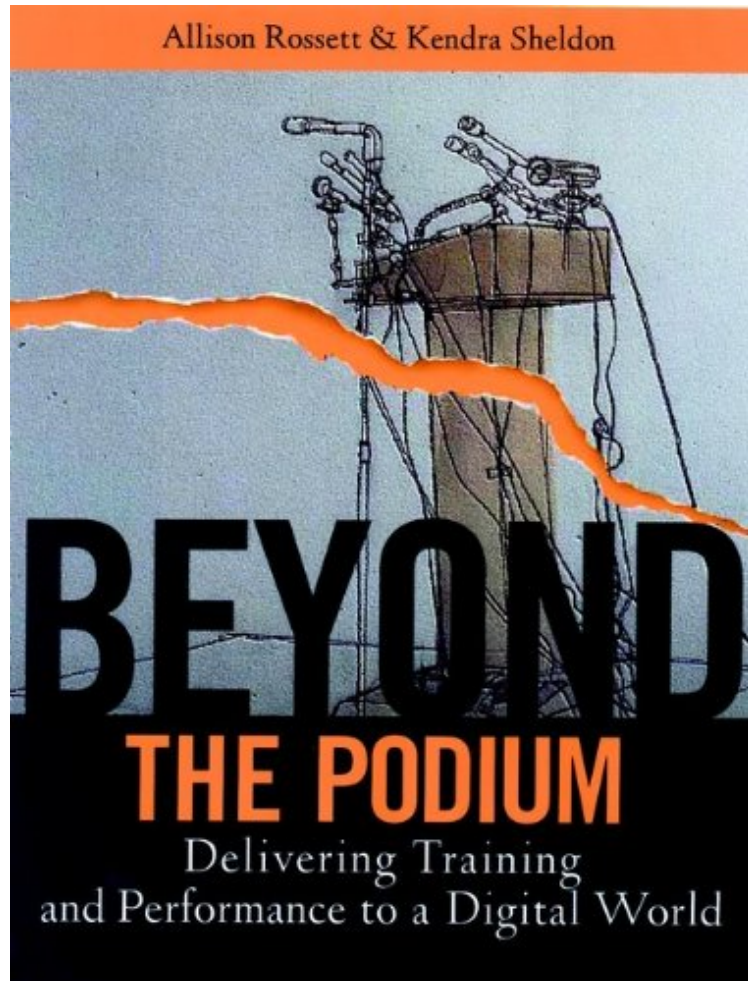


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Beyond the Podium: Delivering Training and Performance to a Digital World

Allison Rossett, Kendra Sheldon
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Allison Rossett, Kendra Sheldon : Beyond the Podium: Delivering Training and Performance to a Digital World before purchasing it in order to gauge whether or not it would be worth my time, and all praised Beyond the Podium: Delivering Training and Performance to a Digital World:

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profiles of practitioners. Very rich. Then there's the reference section with a cornucopia of additional resources organized around how much time you have available: an hour, a day, or a week. I had a great time exploring these. Finally, it's a very insightful report on the state of the field (human performance technology) and the most critical issues and questions we must confront going forward.

Are you up to speed on the new directions in training and development? The digital age is infiltrating the training profession faster than most of us can stay abreast of it. Beyond the Podium, winner of the ISPI Book Award, will get you up to speed while also refreshing your understanding of the fundamentals. With a focus on the questions you're asking, Rossett and Sheldon open your eyes to the possibilities that are emerging--or already exist--as organizations move into new technologies and performance improvement. They examine the opportunities presented by e-learning, informal learning, independent learning, knowledge management, globalization, object-oriented design, wireless technologies, and more; while revisiting what makes great training, how to do an analysis, and evaluation strategies and tools. In Beyond the Podium, Rossett and Sheldon redefine the nature and function of training and trainers as they offer:

- * A tour of the possibilities
- * A guide to professional development
- * A focus on the questions you and others have
- * A wealth of featured interviews with experts in the field
- * Varied and rich examples

Beyond the Podium will challenge, teach, excite, and inspire you. Most importantly, it will help you envision and build for the future--and get there fast! Visit the web site that accompanies this book and discover the elements of effective training, what other trainers are talking about, and much more!

"Whether you are new to the training field or an old hand, Beyond the Podium points you to the future with a readable, succinct summary of the main forces shaping our profession today." --Ruth Colvin Clark, Clark Training and Consulting

"There are those who say corporate training is dead. Rossett says otherwise, providing a view of an ever-expanding field, full of opportunities." --Marc Rosenberg, principal, DiamondCluster International, and author of E-Learning: Strategies for Delivering Knowledge in the Digital Age

"The training world is undergoing unprecedented change, and trainers are both the drivers and the targets of this change. . . . This book provides a unique 'trainer's eye view' of what's needed to transform both a personal career and an entire training organization." --Roy Foshay, corporate vice president, Instructional Design and Cognitive Learning, PLATO Learning, Inc.

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"A practical, eminently readable book for real performance warriors -- those who live in the trenches trying to integrate learning and performance strategy, timelines, budgets, systems, cross-organizational alliances, changing sponsorship, and impatient customers. The examples, QA, and references will prove invaluable as a resource for envisioning solutions that move from individual to organizational learning." --Leigh A. Kelleher, Partner, Deloitte Consulting, Global Learning Leader

From the Publisher

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