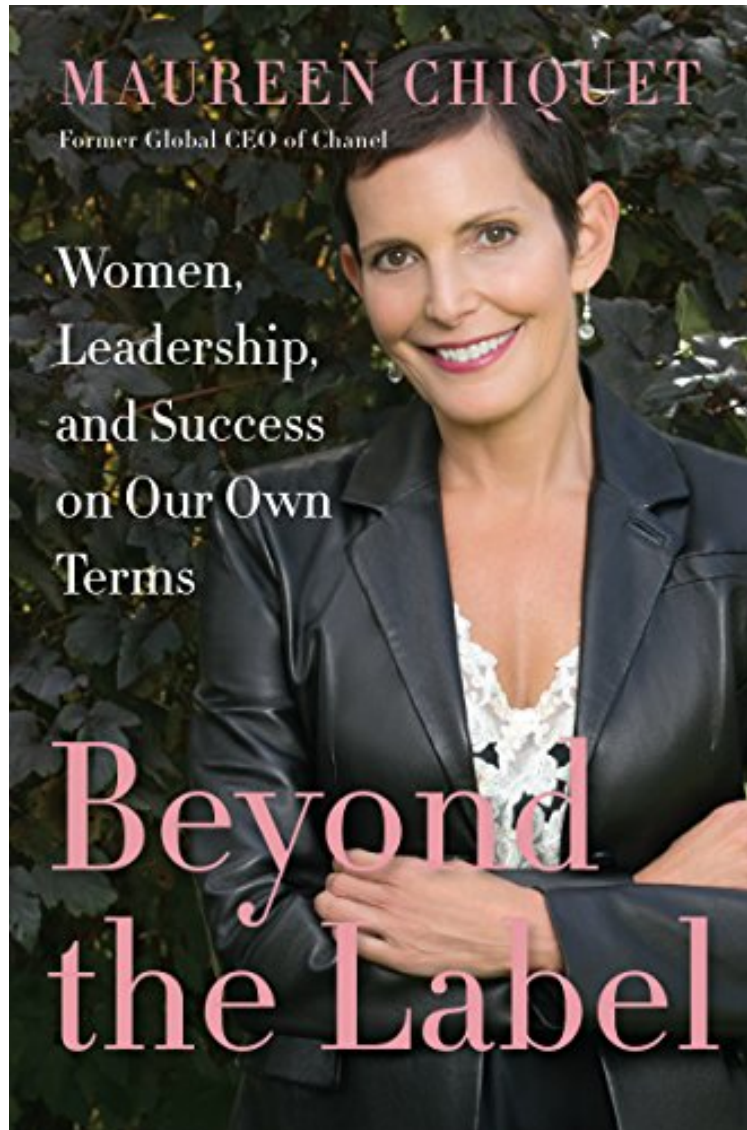


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Beyond the Label: Women, Leadership, and Success on Our Own Terms

Maureen Chiquet

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Maureen Chiquet : Beyond the Label: Women, Leadership, and Success on Our Own Terms before purchasing it in order to gauge whether or not it would be worth my time, and all praised Beyond the Label: Women, Leadership, and Success on Our Own Terms:

2 of 2 people found the following review helpful. enjoyable reading, a bit overpromising By Customer I enjoyed the reading, it's always interesting to know the personal story of great professionals. On a couple of things the promotion of the book was overpromising; the experience at Chanel, that is treated only in the last 2 chapters and the approach of

the entire book, that has nothing to do with Lean In.5 of 6 people found the following review helpful. This book is a great balance of storytelling and business insights without telling the ...By vivgThis book is a great balance of storytelling and business insights without telling the reader what they should or should not do, i.e., without giving advice. In the book the author tells stories and shares insights and invites the reader to think and feel for themselves what is true for them. Refreshingly different than the typical business book that tells you how to think and similarly refreshingly different than a work of fiction because it is based in a leader's real-life experiences, many of which I could relate to. Gently provocative. Very well written. Smart.1 of 2 people found the following review helpful. Loved this personal and inspiring book!By sarahmgI loved this book and have already given 5 copies to friends and family - I have to renew my order because I keep thinking of more people I want to share it with. It's a frank and inspiring story of the personal and professional achievements of someone who made it up the senior-executive ranks in the beauty and fashion world. Not only is it a great read for any woman (or man for that matter) who has been in similar environments where labels are so important, it contains a lot of wisdom about the challenges so many of us face in achieving success and being true to ourselves. My own copy is covered in Post-its so that I can go back and easily remind myself of Maureen's highly personal but also very pertinent life lessons. I highly recommend Beyond the Label, and look forward to following Maureen Chiquet's next steps.

The former global CEO of Chanel charts her unlikely path from literature major to global chief executive, guiding readers to move beyond the confines of staid expectations and discover their own true paths, strengths, and leadership values.Driven. Shy. Leader. Wife. Mother. We live in a world of categories mdash; labels designed to tell the world, and ourselves, who we are and ought to be. Some we may covet, others we may fear or disdain; but creating a life thatsquo;s truly your own, means learning to define yourself on your own terms. In Beyond the Label, Maureen Chiquet charts her unlikely path from literature major to global chief executive. Sharing the inklings, risks and (re)defining moments that have shaped her exemplary career, Chiquet seeks to inspire a new generation of women, liberal arts grads, and unconventional thinkers to cultivate a way of living and leading that is all their own.Through vivid storytelling and provocative insights, Chiquet guides readers to consider the pressing questions and inherent paradoxes of creating a successful, fulfilling life in todayrsquo;s increasingly complex and competitive world."Why should we separate art from business, feelings from logic, intuition from judgment?" Chiquet poses. "Who decided you canrsquo;t be determined and flexible, introspective and attuned, mother and top executive? And where does it state standing unflinchingly in your vulnerability, embracing your femininity, wonrsquo;t make you stronger?"Wise, inspiring, and deeply felt, Beyond the Label is for anyone who longs for a life without limits on who she is or who she will become.

ldquo;This entertaining and informative chronicle offers teaching moments for those who want to succeed professionally while still honoring their own uniqueness.rdquo; (Publishers Weekly)[Chiquetsquo;s] advice will be especially resonant with a new generation of women inspired and empowered to create their own definitions of success and fulfillment. (Indra Nooyi, chairperson and CEO, PepsiCo)Beyond the Label is a revelation. I loved going on Maureenrsquo;s journey into her growing personal and professional awareness of feeling trapped in patriarchal structures. She illuminates empathy and emotion on her road to remaking her identity. In a world still dominated by masculine definitions of success, her female gaze disrupts, questions, and reinvents both her identity and that of women everywhere. (Jill Soloway, artist and filmmaker)Her book is spot-on. To me and to many others she is the ultimate role model-and not just for women. (Mickey Drexler, CEO, J.Crew)Thriving at work is an important part of thriving in life-and Maureen Chiquet has done it. Her passion for practicing empathy and embracing self-reflection sets her apart as a leader. Her book provides a practical, optimistic, and deeply human model for creating our own journeys of wonder and wisdom. (Arianna Huffington, founder of The Huffington Post and CEO of Thrive Global)Beyond the Label disrupts traditional definitions of what it means to be a leader and what it means to be successful. It bridges the gap between creativity and commerce, between self-expression and pragmatism, and between enduring values and the demands of an ever-changing marketplace. Read this book if you want to be challenged and inspired to find your own pathbreaking way to success. (Jeff Bewkes, CEO, Time Warner)ldquo;Ms. Chiquet [is] something of a cross between Sheryl Sandberg and Elizabeth Gilbert: a life coach/empowerment guru focused on the virtues of defining your own value system professionally, emotionallyhellip;rdquo; (New York Times)From the Back CoverDriven. Shy. Leader. Wife. Mother. We live in a world of categoriesmdash;labels designed to tell the world, and ourselves, who we are and who we ought to be. Some labels we may covet, others we may fear or disdain; but creating a life thatsquo;s truly your own means learning to define yourself on your own terms. In Beyond the Label, Maureen Chiquet charts her unlikely path from literature major to global chief executive of Chanelmdash;highlighting her steep learning curve as a marketing trainee at Lrsquo;Oreacute;al in Paris, her rise through the merchant ranks at The Gap and Old Navy, and her stint as president of Banana Republic. Sharing the inklings, risks, and (re)defining moments that have shaped her exemplary career, Chiquet seeks to inspire a new generation of women, liberal arts grads, and unconventional thinkers to cultivate a way of living and leading that is all their own.Through vivid storytelling and

provocative insights, Chiquet guides readers to consider the pressing questions and inherent paradoxes of creating a successful, fulfilling life in today's increasingly complex and competitive world. Why should we separate art from business, feelings from logic, intuition from judgment? Chiquet asks. Who decided you can't be determined and flexible, introspective and attuned, mother and top executive? And where does it state that standing unflinchingly in your vulnerability and embracing your femininity won't make you stronger? Wise, inspiring, and deeply felt, *Beyond the Label* is for anyone who longs for a life without limits on who she is or who she will become.

About the Author: Maureen Chiquet began her career in marketing at L'Oréal Paris in 1985. She has worked at The Gap, helped launch Old Navy, and was president of Banana Republic before becoming COO and president of US operations of Chanel in 2003. In 2007 she became its first Global CEO, where she oversaw the business and brand's worldwide expansion. She left Chanel in 2016 to focus on developing new leadership initiatives. She is a trustee to the Yale Corporation and a fellow of Yale University, where she graduated in 1985. www.maureenchiquet.com