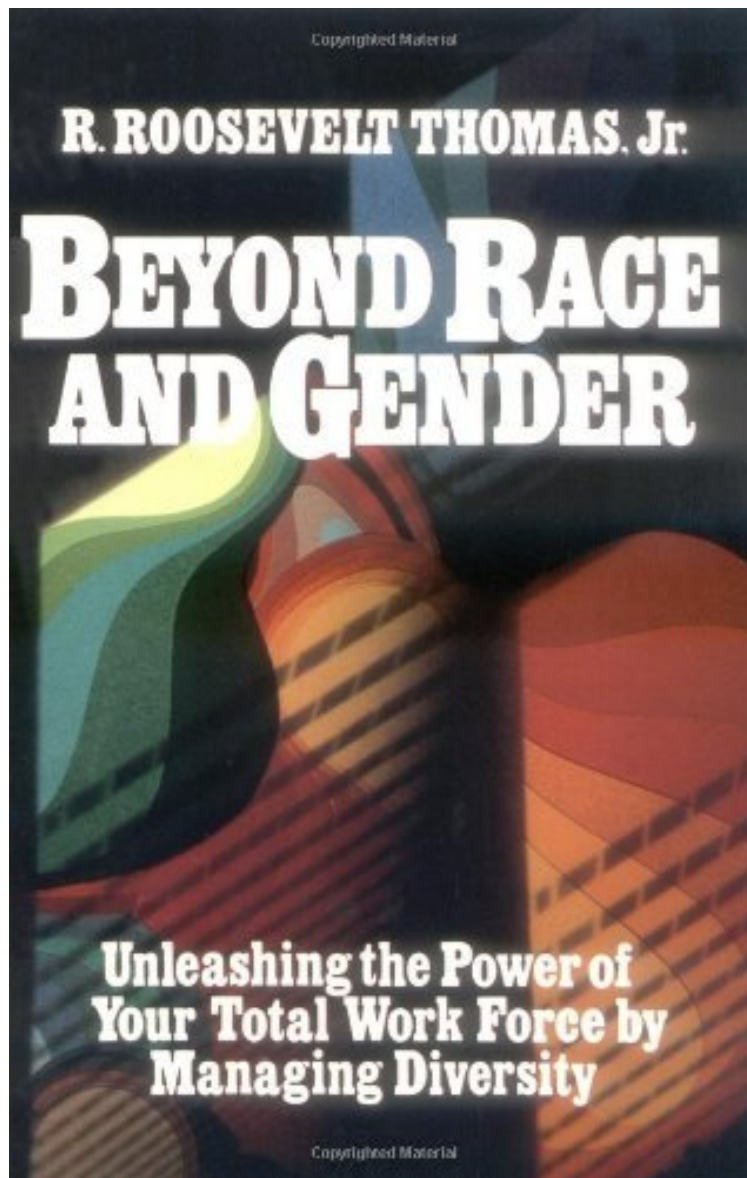


[E-BOOK] Beyond Race and Gender: Unleashing the Power of Your Total Workforce by Managing Diversity

Beyond Race and Gender: Unleashing the Power of Your Total Workforce by Managing Diversity

R. Roosevelt Thomas Jr.

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I needed this book for a sociology course I was taking. It's a great book for identifying and managing diversity in the workplace. It clearly defines the opportunities and assets that a diverse workforce provides. It also helps in managing issues that come up in and how to turn them into positive, profitable outcomes. Diversity isn't a roadblock, it's an essential tool for growing a successful business. This book provides a road map in recognizing diversity assets and using them to the advantage of the business. It came in fabulous condition and was excellently priced.
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The ability to manage this diversity successfully has become a basic strategy for corporate survival. Beyond Race and Gender supplies a sorely needed Action Plan, extensive case studies, and a series of tough questions and answers to get readers thinking deeply about what elements are blocking the full use of the human talent available. In this visionary work, R. Roosevelt Thomas, Jr., rouses organizations to face the facts and embrace the challenges--because it is the only efficient way for America to compete and prosper.

""A superb book that merits our keen attention."" --American Society for Training and Development ""One of the best business books of 1991."" --Library Journal" ""Must reading for anyone who has a concern with her/his enterprise being competitive in the race for survival."" --Theodore Payne, Xerox ""Organizations are awakening to the fact that a diverse workforce is not a burden, but their greatest potential strength...I believe in Roosevelt's theories because I've seen them work."" --James Preston, CEO, Avon" About the Author DR. R. ROOSEVELT THOMAS, JR. is president of The American Institute for Managing Diversity, which he founded in 1983. He has also served as an assistant professor at the Harvard Business School.